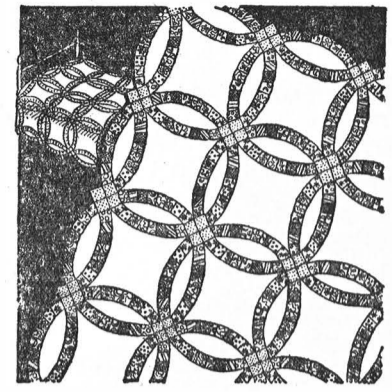




THINGS for YOU TO MAKE



DOUBLE WEDDING RING—beloved quilt of many generations—returns in all its tradition-laden beauty.

The quilt size is the same in either case—an ample 86 by 99.

Form with fields for name, address, and pattern number for Aunt Martha's quilt pattern.

J. Fuller Pep By JERRY LINK



Uncle Jed always used to say, "Things'd be a whole lot pleasanter if folks would just live so's they'd never be ashamed to sell the family parrot to the town gossip."

HOUSEWIVES: Your Waste Kitchen Fats Are Needed for Explosives TURN 'EM IN!

Advertisement for Miss Brown's School in Milwaukee, Fall term Sept. 9-14.

Melodious Barbershops Musical instruments were hung on the walls of barbershops in Seventeenth-century Europe.

Advertisement for Black Leaf 40 lice killer, featuring a bottle illustration.

Facts of ADVERTISING

ADVERTISING represents the leadership of a nation. It points the way. We merely follow—follow to new heights of comfort, of convenience, of happiness.

Advance Collections Herald Narrower Silhouette for Fall

By CHERIE NICHOLAS



THE big news as to fall style trends centers for the most part around the idea of slimmness for the skirt silhouette.

These charming dresses, styled as they are with utmost simplicity, are ushering in a new era in costume design, one that patriotically makes fabric conservation its theme.

The suit pictured to the right is

an important fashion in that it is tailored of black bengaline, and it's bengaline that fashion-alert women are clamoring for this season for their best looking suit.

The dresses shown are New York creations which observe all the niceties demanded by discriminating taste. The gown centered in the above picture shows its new-school origin in its slenderness and classic simplicity.

The dress to the left in the above picture interprets a stunning version of the new pegtop silhouette. Perhaps no word in the skirt realm is being repeated oftener than "pegtop" these days, for most of the newer skirts definitely reflect its influence.

Practical Trio



For gardening, tennis, cycling or what-have-you in the way of hard work or sports, here is the ideal outfit. Overall shorts of blue cotton denim, with a calico print blouse and a wrap-around skirt, are ready to meet every demand.

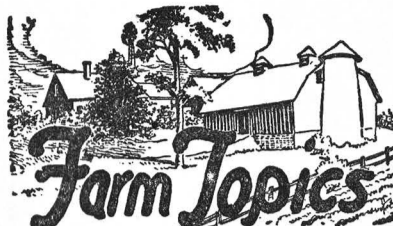
Helps Give Variety To Work Costumes

In planning and designing practical clothes for the thousands of women now engaged in wartime factory work, every effort is being made to avoid regimentation or suggestion of monotonous uniforms.

Necessarily certain requirements must be observed in behalf of safety. For instance, most factories stipulate that women and girls wear slacks or coveralls or jumper slacks carefully styled so that nothing will catch in the machinery.

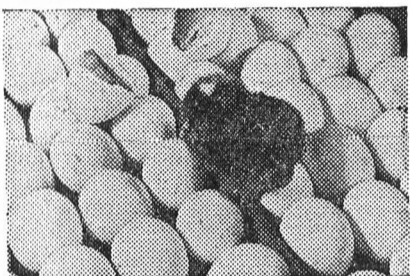
Quilted Fashions Enthusiasm for things quilted extends to every phase of fashion. Quilting as designers are employing it gives novelty to hats, will give warmth to coats this fall by bright colored quilted linings, is used for large flat pockets and offers clever novelty ensembles which include hat, bag and jacket sets.

For Trimming There will be a generous use of embroidery this fall and also of applique design. And again designers are lavishing fringe on dressy frocks in unique and attractive ways.



Potato Breeders Make Test Plantings

Disease-Free Potatoes Only Control of Ring Rot How new knowledge of plant science can lift some of the load from the mind of a worried farmer is illustrated by results of test plantings reported by potato breeders of the U. S. department of agriculture.



54 varieties artificially inoculated to insure a thorough test. Nearly all were severely diseased, but a precious few came through uninjured.

Various Spuds Tested. These include two imported varieties "not commercially promising" and several seedlings. Half the hybrids of the cross between "President"—imported from England—and the valuable American variety, Katahdin, showed no infection.

These tests indicate that resistance to ring rot can be inherited by the potato. The "President" variety is not commercially valuable, but from a breeding standpoint it looks to be almost priceless.

Agriculture in Industry By FLORENCE C. WEED

Alfalfa Although alfalfa is a fairly recent arrival in the fields of the United States and Canada, it is one of the oldest crops known to man and flourished in Asia and Europe for centuries.

Being especially rich in vitamins, it seems to offer good possibilities for industrial uses. A pilot plant is soon to be set up to extract pigments from dried alfalfa leaves.

Some experiments also have been made in extracting alfalfa juice for human consumption so it may sometime appear on our breakfast tables.

At present, the chief industrial product is alfalfa meal which is merely hay ground into coarse particles which can be fed to animals without loss, and can be shipped more cheaply than baled hay.

Rural Briefs

Fruit should be fully grown, well colored, but not overripe for good storage.

Production of crimson clover seed this year is expected to be about twice as large as the previous crop record of 1941.

By taking good care of eggs on the farm, especially during the summer months, poultrymen will get better returns for their product.

PATTERNS SEWING CIRCLE



YES, your youngster is ready for hours and hours of play when you make her this cunning suit—in a stout durable cotton which "can take it"!

Pattern No. 8166 is in sizes for 1, 2, 3, 4 and 5 year olds. Size 2 years set takes 3 1/4 yards 35 or 36-inch material.

Wrap-Over Frock. WHAT a comfort, at the end of a hard day to slip into a cool, utterly simple frock like this one—shown in Pattern No. 8164.

HOUSEHOLD HINTS

Porch rockers will not "walk" if a strip of felt is glued on the bottom of each rocker.

A soft cloth dampened in borax water will do wonders for yellow piano keys. Dry thoroughly with another soft cloth.

Chamois leather gloves will not dry stiff if, after washing, they are rinsed in warm water to which a teaspoonful of pure olive oil has been added.

Always warm the pot before making coffee, then sprinkle a little salt on the coffee before adding the boiling water. This will improve the flavor.

As a filling for picnic sandwiches try cream cheese mashed with strawberry jam or with brown sugar. Cream cheese and chopped, crystallized ginger make another good mixture.

Never run your electric cords under rugs.

A finger cut from an old glove and slipped over the end of a curtain-rod enables it to be pushed through curtain-hems of the finest net without catching and tearing the fabric.

A simple way to freshen white washing silk which has become yellow through constant washing is to add milk to the rinsing water and allow it to soak for a few minutes before squeezing out.

Chinese Cannot Whisper A whispered conversation cannot be carried on in a tone language, one of which is Chinese, because variations of tone, or pitch, are used to distinguish words of different meaning that otherwise would sound alike.

The Housewife . . .

"Research Professor of Economy" SHE'S not a Ph.D. or an LL.D. She hasn't a diploma or a cap and gown. Her research is not done in the laboratory or the library.

Advertisement for Kool-Aid, 10 Big 5¢ Flavors Drinks!

Permanent Fame No true and permanent fame can be founded, except in labors which promote the happiness of mankind.—Charles Sumner.

Advertisement for Silver Dust detergent, featuring a box illustration and the text 'NEW FREE GIFT WITH SILVER DUST'.

Advertisement for Cannon Face Cloth, 'FINE Cannon FACE CLOTH WORTH 10¢ OR MORE FREE IN EVERY BOX YOU BUY'.



