



# Smart White Accents Bring Costumes Up to the Minute

By CHERIE NICHOLAS



ALL signs point to a continuance through fall and winter of the high fashion rank accorded during the past months to pretty, flattering and "feminizing" white accents on dark costumes. The vogue for dark dresses and suits highlighted with lovely, lacy neckwear and various other frilly, immaculately white touches is particularly appropos at the immediate moment in that it so beautifully solves that tantalizing problem of smart and timely dressing through the "betwixt and between" season which leads from summer into fall.

For the touch that is warranted to lend a new lease of life to summer-on-the-wane clothes that you are loath to give up as long as warmish days persist, regardless of what the calendar has to say about it, there is nothing that surpasses the refreshing prettiness of dashes and splashes of billowy, frilly white. That is why so many fashion-wise women have taken to collecting a "neckwear wardrobe," just as the college girl once collected sweaters. What with suits registering as fashion "firsts" on the fall style program, one of the most-to-be-desired items you can put in your collection of lacy fineries is a dainty dickey of exquisitely embroidered organdy like that pictured above to the right in the illustration. Note, particularly, the cunning self fabric bow tie fastening, a new note in last-word chic. A dickey of this patrician type is a choice possession that will prove to be "a thing of beauty and a joy forever." Incidentally, we might add that reports from neckwear departments say there are more calls for dickeys to wear with suits this season than ever before. One of the clever diversions milliners are indulging in is the trimming of hats with dramatic lingerie touches, ruches and frills especially. You can see by the picture how effective the result is. The jabot of hand-crocheted lace pictured at the top left is another

item that should be included in every neckwear collection. It will prove a standby when an extra touch of allure is needed. You will be wearing it with your suit, and it will prove definitely "right" with your one-piece frocks and your blouses.

As inspiring and as spirit lifting as a good repartee is the bright and piquant set of scalloped organdy collar and cuffs illustrated below to the left in the group. A handsome set like this is a miracle worker when it comes to imparting a dressy afternoon look to a simple daytime frock.

To set off a pretty face and to add glory to a dark dress, the adorable collar at the lower right in the above illustration possesses a fetching way all its own. Spanking white and crisp and immaculate, it will add a lilt to your walk and a gayness to your spirit. The handsome Venice lace that edges it helps to make the vote unapropos that it is one of the prettiest collars brought out this season.

Speaking of lacy accents, here's news for fall that really is news. It's in regard to the new velveteen suits now being shown in smart autumn fashion previews. The all lace blouse of Alencon or Chantilly to wear with it is cast for an important role. Froths of lace in pretty confusion cascade down the front of some of the blouses. They will add grace and daintiness to fall and winter suits for cocktail and on-into-the-evening affairs. Sports blouses will be good, also, and neat, trim and spic-and-span looking. Colorful wool lace blouses are also scheduled for fashion prestige.

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## Fall Coat



There is a movement among women, which is gaining momentum with each passing day, toward buying apparel of enduring quality and the genteel smartness which reflects discriminating selection. The simple good taste characteristic of the better fall coats is exemplified in the model pictured above. The Forstmann woolen of which it is tailored has quality in look and in velvety texture. For the rest, the appeal of this coat centers in the gentle modulation of its superb lines and in the color, for color is scheduled to play a most important role in coats and suits this fall.

## Show Wash Cottons For School, Dates

The vogue for tubable cottons got's on at a rapid pace. Back-to-school wardrobes, especially, include cottons, many which look like wool being made up into suits and even coats.

Jacket suit-dresses of richly colorful plaid ginghams are high style for town wear, and black linen or shantung costumes are holding good and will continue to do so until really fall days set in.

Young folks who eagerly don "after duty" dresses, when uniforms are laid aside after hours of war work, take keen delight in the crisp organdies, dotted swisses and smart piques that make up so pleasingly into dance frocks.

The honors for loveliness go especially to the new crinkled seersuckers that are beautifully flower-printed and are so sheer and tissue-like they are exquisitely dainty and feminine. These are for the most part made with wide swirling skirts, or are ruffled in triple tiers for the skirt.

## Velvet Trim

Very new and attractive are the new black wool coats that are colored and cuffed with velvet. Some of them are tied with a sash of velvet to one side. Other new models have velvet yokes or plastrons.

## Felt Flowers

The newest felt hats are sporting cunning felt flower trims. The flowers are cutouts in multi-colors. These are attached to the off-the-face brim so that the petals are left free and away from the back-ground.



## Farm Building Must Have Board's Permit

### WPB Recognizes Need of Limited Construction

County war boards of the United States department of agriculture will co-operate with the War Production board in handling applications for authorization to begin construction work on farms, the War Production board announced.

The United States department of agriculture is co-operating with the WPB in formulating policies under which county and state U. S. D. A. war boards will make recommendations covering farm residential and agricultural construction. Projects recommended by these boards will be forwarded to the War Production board for final approval.

Order L-41, issued by the War Production board, prohibits the start of unauthorized construction projects which use materials, labor and construction equipment needed in



the war effort, and places all new publicly and privately financed construction under rigid control.

The War Production board recognizes that a limited amount of construction by farmers is necessary to maintain and increase production to meet agricultural goals and that certain off-the-farm facilities are also needed for the production, handling and processing of farm products.

A farmer planning to begin construction which needs authorization should consult his county United States department of agriculture war board.

All farm projects, including residential, agricultural, and off-the-farm construction, such as warehouses, processing plants, creameries, etc., will be considered first by the United States department of agriculture county war boards. Applications for projects recommended by these boards will be sent to state war boards and then to the department of agriculture.

The department will consider the recommendations and send to the War Production board for final approval those which are deemed essential.

So far as residential construction is concerned, farm dwellings are covered by the same regulations as other residential construction. If farm residential construction, during any 12-month period, costs less than \$500 per farm, no authorization is necessary. Likewise no authorization is required for construction begun prior to April 9, 1942; for maintenance and repairs; or for reconstruction or restoration of farm residential construction damaged or destroyed after December 31, 1941, by fire, flood, tornado, earthquake, act of God or by public enemy.

## Take Care of Your Milking Machine as Parts Are Hard to Get

The milking machine is essential to wartime agricultural production, and must be cared for properly because shortages of rubber and metal will not permit normal replacement.

The following rules for the care of rubber milking machine parts are suggested:

Use two separate sets of liners, alternating them each week. Rubber needs "rest."

Keep liners tight in teat-cup shells.

Keep milker rubber parts clean and free from all butterfat, which causes deterioration.

Rubber cuts easily when wet. Use care in assembly and disassembly of units.

Do not use chlorine solutions of a strength exceeding 250 parts per million, for excessively strong chlorine solutions will injure rubber.

If lye is used in the care of rubber parts, be sure that it does not remain in contact with the metal parts.

## Battling Soil Erosion

Legume crops such as alfalfa, clover, soybeans and lespedeza are being used with increasing success as "heavy artillery" in fighting the battle of soil erosion. Legumes keep the topsoil in place, deposit nitrogen in soil and provide it with needed supplies of organic matter. To do their best work, legumes should be reinforced by intelligent soil management such as the use of fertilizers high in phosphorus and potash.

# PATTERNS SEWING CIRCLE



easy to make. The jacket tops off a very successful outfit which can be produced at small expense at home.

Pattern No. 8199 is made in sizes 12, 14, 16, 18, 20 and 40. Size 14 dress and jacket requires 6 1/4 yards 38-inch material.

Send your order to:

SEWING CIRCLE PATTERN DEPT. Room 1116 211 West Wacker Dr. Chicago Enclose 20 cents in coins for each pattern desired. Pattern No. .... Size..... Name ..... Address .....

## JUST THINK

**One Good Reason**  
"I never see your husband looking at another woman."  
"No, George is devoted to me. Besides, he's so nearsighted."

It is generally conceded that women are the fair sex. But does that imply that the men are unfair?

**The Egotist**  
The performing flea and an elephant crossed a jungle bridge together.  
"Oh, boy," whispered the flea in the elephant's ear, "we certainly made that bridge shake!"

**That Kind**  
"In my time I've had a dozen men at my feet," she boasted.  
"Chiropradists?" inquired her friend.

**Dead Giveaway**  
They had had a little argument. When the wife went into the hall she met the maid and became suspicious.  
"Mary, were you listening?" she asked the girl.  
"No, ma'am."  
"Mary, don't deny it—your hair is still standing on end."

## ASK ME ANOTHER? A quiz with answers offering information on various subjects

### The Questions

- Does February ever have five Sundays?
- To what political party did George Washington belong?
- Does a beam of light from the sun travel equally as fast as a beam of light from a candle?
- What had the following women in common—Lot's wife, Bluebeard's wife and Adam's wife?
- How many Pilgrim Fathers landed from the Mayflower?
- What capital city of what country has had three names all within this century?
- What is the date of the year following 1 B. C.?
- What is a shaddock?

### The Answers

- Yes. It will again have five in 1948 and 1976.
- The Federalist party.
- They travel at the same speed.
- Curiosity about forbidden matters led to disastrous consequences.
- One hundred two.
- St. Petersburg, Petrograd and Leningrad, in Russia.
- 1 A. D.
- A pear-shaped citrus fruit.

From an old French word "mes" derived from the Latin word "missus" meaning a course at a meal, comes the Army's name "mess" for its breakfast, dinner, and supper. Favorite meal with the soldier is chicken dinner—his favorite cigarette, Camel. (Based on actual sales records from Post Exchanges.) A carton of Camels, by the way, is the gift he prefers first of all from the folks back home. He's said so. Local tobacco dealers are featuring Camel cartons to send anywhere to men in the armed forces. —Adv.

## "IN THE AIR OR ON THE GROUND" says ALTITUDE ENGINEER TOM FLOYD OF DOUGLAS AIRCRAFT CO.



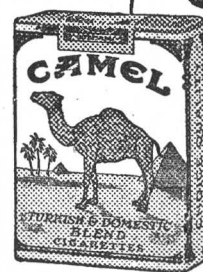
CAMELS ARE STANDARD EQUIPMENT WITH ME. THEY'RE EXTRA MILD WITH A FLAVOR THAT CLICKS EVERY TIME

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# CAMELS

contains LESS NICOTINE

than that of the 4 other largest-selling brands tested—less than any of them—according to independent scientific tests of the smoke itself!



With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is Camel. (Based on actual sales records in Post Exchanges and Canteens.)

ADVERTISERS VALUE THE TRUST YOU PLACE IN THEM and will PROVE themselves worthy of it

## ALL-BRAN FUDGE SQUARES—BEST YOU EVER TASTED!

Every mother in the land will want to bake these scrumptious cookies. Children will demolish a plate of them in a wink. Grown-ups rave about their "different" taste and new crunchy texture. They're made, of course, with the famous cereal, Kellogg's All-Bran.

**KELLOGG'S ALL-BRAN FUDGE SQUARES**  
3 squares unsweetened chocolate 1 cup butter 2 eggs 1 teaspoon vanilla extract  
1 cup sugar 1/2 cup flour 1/2 cup All-Bran 1/2 cup nutmeats  
Melt chocolate over hot water and add butter. Beat eggs well, add sugar and beat until light and fluffy. Add melted chocolate and butter. Stir in flour, All-Bran, chopped nutmeats and flavoring. Pour into greased pan, making a layer about one-third inch thick. Bake in moderate oven (375°F.) about 20 minutes. Yield: Sixteen 2-inch squares (8 x 8 inch pan).

## NEW FREE GIFT WITH SILVER DUST



FINE Cannon FACE CLOTH WORTH 10¢ OR MORE FREE IN EVERY BOX YOU BUY

The white soap, the right soap for laundry and dishes

**Image of Mind**  
Conversation is the image of the mind; as the man, so is his speech. —Syrus.

**MISS BROWN'S SCHOOL**  
Milwaukee  
Brown-trained young women are given "special priority" in office positions.  
**FALL TERM—Sept. 9-14**

**In Name of Charity**  
O charity! What blunders have been committed in thy name!

To Relieve MONTHLY FEMALE PAIN  
If you suffer monthly cramps, backache, nervousness, distress of "irregularities"—due to functional monthly disturbances—try Lydia E. Pinkham's Vegetable Compound at once! Pinkham's Compound is one medicine you can buy today made especially for women.  
Taken regularly throughout the month—Pinkham's Compound helps build up resistance against such symptoms. Follow label directions. Worth trying!  
**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**



