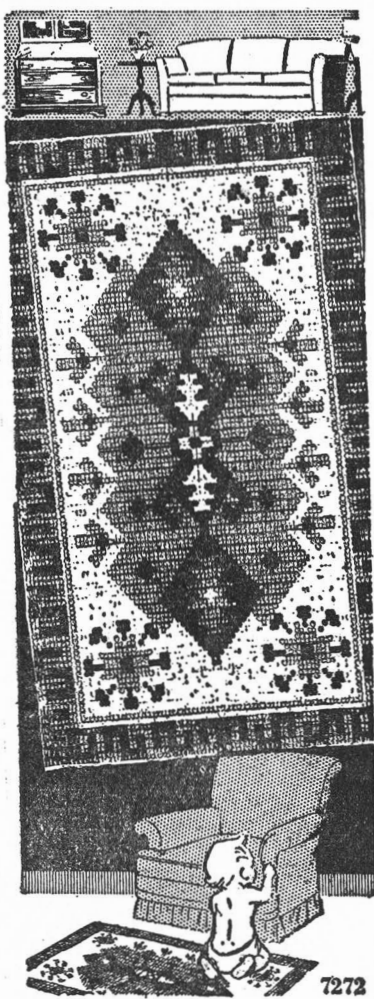


Things to do



GET your rug cotton and begin on this crocheted Indian rug! It's lovely in any room and, of course, you can do it in four strands of string, too.

Pattern 1272 contains instructions and charts for making the rug; illustrations of it and stitches; materials needed. Send your order to:

Sewing Circle Needlecraft Dept.
82 Eighth Ave. New York
Enclose 15 cents (plus one cent to cover cost of mailing) for Pattern No.
Name.....
Address.....

LOOK! HINDS GIANT SALE! ONLY 49¢ FOR BIG #1 SIZE!

HURRY! LIMITED TIME AT TOILET GOODS COUNTERS!

Lehn & Fink Products Corp., Bloomfield, N. J.

Man's Lot
I am a man and nothing in man's lot can be indifferent to me.

CORNS GO FAST
Pain goes quick, corns speedily removed when you use this soothing, cushioning Dr. Scholl's Zino-pads. Try them!

We Can All Be EXPERT BUYERS

● In bringing us buying information, as to prices that are being asked for what we intend to buy, and as to the quality we can expect, the advertising columns of this newspaper perform a worth while service which saves us many dollars a year.

● It is a good habit to form, the habit of consulting the advertisements every time we make a purchase, though we have already decided just what we want and where we are going to buy it. It gives us the most priceless feeling in the world: the feeling of being adequately prepared.

● When we go into a store, prepared beforehand with knowledge of what is offered and at what price, we go as an expert buyer, filled with self-confidence. It is a pleasant feeling to have, the feeling of adequacy. Most of the unhappiness in the world can be traced to a lack of this feeling. This advertising shows another of its manifold facets—shows itself as an aid toward making all our business relationships more secure and pleasant.

PATTERNS SEWING CIRCLE



Fresh New Apron 8127

BANDS of ric rac on a slim waisted, full skirted apron! Inspires the sewing urge in you, doesn't it? Every woman who likes to "make her own" will enjoy sewing this useful, fresh flattering apron—a style which can be completed with just two pieces.

Not only is the pattern simplified, the apron is designed to put on in a jiffy—it ties in place firmly, the straps stay up and it gives your dress complete protection.

Pattern No. 8127 is made for sizes 14 to 42. Size 16 requires 1 3/4 yards 32 or 35-inch material, 5 yards ric-rac braid for No. 1; 7 1/2 yards bias fold to trim No. 2. Send your order to:

SEWING CIRCLE PATTERN DEPT.
Room 1116
211 West Wacker Dr. Chicago
Enclose 20 cents in coins for each pattern desired.
Pattern No.....Size.....
Name.....
Address.....

While There Is Life

Do not keep the alabaster boxes of your love and tenderness sealed up until your friends are dead. Fill their lives with sweetness. Speak approving, cheering words while their ears can hear them and while their hearts can be thrilled by them.—Henry Ward Beecher.

ASK ME ANOTHER? A quiz with answers offering information on various subjects

- The Questions**
1. Whose motto was this: "Everything comes to him who hustles while he waits"?
 2. What was the "Invincible Armada"?
 3. What fraction of a mile is a furlong?
 4. How many railroads enter the City of Chicago?
 5. In American political history the Free-Soil party sought to restrict what?
 6. What is the second largest state in the Union?
 7. Which is the oldest royal family in the world?
 8. If the ship the Queen Mary were stood on end, how would its height compare with that of the 77-story Chrysler building?
 9. Where was Illinois' first capital?

- The Answers**
1. Thomas Edison.
 2. King Phillip of Spain's fleet that tried to capture England in 1588.
 3. One-eighth.
 4. Forty-one.
 5. Slavery.
 6. California.
 7. The Japanese. The present emperor is the 112th of his line, which hails back to 660 B. C.
 8. Approximately the same (ship 1,018 feet; building 1,046 feet).
 9. Kaskaskia.

HOUSEHOLD HINTS

- Unused soap should be made into soap jelly and used for washing stockings, gloves, lingerie and curtains.
- Table salt added to blue water distributes the color more evenly and prevents streaked or patchy-looking clothes.
- To tighten springs in curtain rollers, hold roller firmly, put end of spring between tines of fork and turn until spring is tight.

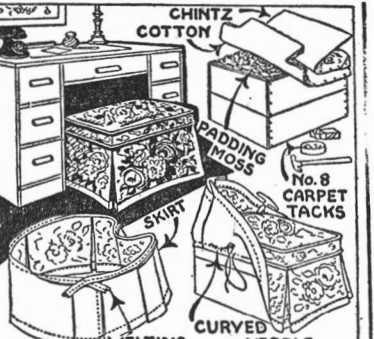
Inspect the refrigerator every morning before planning the day's menu. That is one of the best ways of checking on the cooked food supply and of utilizing every leftover.

Facts About Flies

One pair of flies can multiply to 335,923,200,000,000 flies in 10 weeks, if all their offspring live, according to Alan Devoe in Reader's Digest. In writing about "Our Enemy the Fly," Devoe says that a fly egg hatches in 24 hours, the larva becomes an adult fly in less than 10 days. Thereafter at 10-day intervals, for 8 to 10 weeks, the female fly lays 100 eggs. The total for nine generations of a single pair thus amounts to trillions of offspring.

"We must fight continuously against adult flies that get into our houses, wielding old-fashioned swatter, spraying, using fly-paper," says Devoe.

NEW IDEAS for Home-makers
By RUTH WYETH SPEARS



A STOOL often looks better in front of a desk or telephone stand than a chair with a high back. A substantial wooden box may make the foundation, and if well padded and smartly covered will be very attractive.

Before shopping for materials check over things on hand. Moss, horse hair and even feathers from discarded upholstered pieces may be sewn in a cheese cloth bag and washed before using again. Worn draperies and bedspreads usually have unfaded good pieces in them that may be used for covering.

NOTE: Have you sent for a copy of the new BOOK 8, in the series of homemaking

booklets which Mrs. Spears has prepared for our readers? It contains 31 of these ideas for homemakers with all directions. To get a copy of BOOK 8, send your order to:

MRS. RUTH WYETH SPEARS
Bedford Hills New York
Drawer 10
Enclose 10 cents for Book 8.
Name.....
Address.....

Earned Fortune
That which we acquire with most difficulty we retain the longest; as those who have earned a fortune are commonly more careful of it than those by whom it may have been inherited.—Colton.

Kool-Aid
Makes 10 BIG, COOL Drinks
5 Try ALL 7 Flavors

Nursemaid to a 20-ton Clipper!

HE'S A "SELF-STARTER"

THE "SELF-STARTER BREAKFAST"
A big bowl of Kellogg's Corn Flakes with some fruit and lots of milk
It gives you VITAMINS MINERALS PROTEINS FOOD ENERGY
plus the famous FLAVOR of Kellogg's Corn Flakes that tastes so good it sharpens your appetite, makes you want to eat.
Use the spot for lunch, supper, bedtime, too. Also use for it in hotels, restaurants, dining cars.

PAN AMERICAN'S JOE WULLER is chief of the "Beaching Crew" for the big, ocean-flying South American Clippers. He says: "You've got to keep your eyes open on a big job like this. The breakfast that helps keep me in there pitching is a big bowl of Kellogg's Corn Flakes with fruit and plenty of milk. It's a great favorite here at the employees' cafeteria, too."



Casualty—1,000 miles from the enemy

ALMOST as fatal as a bullet or a shell is the breakdown in the spirit of a sailor or a soldier.

Our men have the finest spirit in the world. But it must be maintained in the American way.

They must not be made to feel that they are mere automatons, fighting machines, as the armed forces of the dictators have been made to feel.

Life in our navy and army is hard. Discipline is tough. It must be. But there also must be moments when the sailor or soldier is treated as Mr. Somebody-or-other.

That's where the USO comes in. For the USO is the banding together of six great agencies to serve one great purpose—to see that our boys in the camps and naval stations have a place to go, to turn to, a "home away from home."

The duties of the USO have more than doubled during the year. Its field of operations has enlarged to include almost the entire face of the globe.

To carry on its all-important work, it needs funds. It needs your contribution. No matter how small you make that contribution, it needs it. Now.

You are beset by requests for help on all sides. By all means, try to meet those requests. But among them, don't neglect the USO.

Send your contribution to your local USO committee, or to USO, National Headquarters, Empire State Building, New York.

Give to the USO

UMMM! COFFEE CAKE RIGHT OUT OF THE OVEN. MARTHA, IT'S WONDERFUL - BUT I KNOW I'LL EAT TOO MUCH

YOU EAT PLENTY JOAN! MARTHA'S COFFEE CAKE IS GOOD FOR YOU. IT'S GOT EXTRA VITAMINS IN IT

NEVER HEARD OF THAT BEFORE. IS HE KIDDING YOUR LITTLE SISTER FROM THE CITY, MARTHA?

NO - TOM'S RIGHT, JOAN! YOU SEE, I BAKE WITH FLEISCHMANN'S YEAST

AREN'T ALL YEASTS THE SAME?

NOT AT ALL! FLEISCHMANN'S IS THE ONLY YEAST WITH ALL THESE VITAMINS - A, B1, D, AND G! NOT ONE OF THEM IS APPRECIABLY LOST IN THE OVEN. THEY ALL GO INTO YOUR BREAD OR ROLLS - FOR EXTRA VITAMINS. NO OTHER YEAST CAN GIVE

SOMETHING ELSE YOU MAY NOT KNOW, JOAN, IS THAT THE FLEISCHMANN'S YOU BUY NOWADAYS KEEPS PERFECTLY IN THE REFRIGERATOR. YOU CAN BUY ENOUGH FOR A WEEK AT ONE TIME. AND SAY WHY DON'T YOU SEND FOR FLEISCHMANN'S WONDERFUL NEW RECIPE BOOK? IT'S PACKED WITH ALL KINDS OF DELICIOUS NEW BREADS AND ROLLS AND BUNS

FREE! 40-page, full-color book with over 60 recipes. Write Standard Brands, Inc., 595 Madison Ave., New York, N. Y.

