

1 Aug 1874 - 4 Jan 1942

## Caroline Bigelow McGeoch

### **Society and Civic Leader Had Been Active Here for Many Years**

Mrs. Arthur N. McGeoch, a civic leader here for many years and a leader in Milwaukee society circles, was buried Tuesday afternoon in Forest Home cemetery after private funeral services at the McGeoch residence, 2415 E. Wyoming pl. Mrs. McGeoch died at her home Sunday at the age of 67. She had been ill a short time.

Mrs. McGeoch's husband is a widely known Milwaukee real estate operator. Before her marriage she was Caroline Bigelow, daughter of the late Frank G. Bigelow, Milwaukee banker.

Mrs. McGeoch was a past president of both the Milwaukee County and Wisconsin League of Women Voters. She was a past member of the board of the National League of Women Voters. She also had served as a regional director of the national group.

### **Active in Girl Scouts**

In 1933 she was appointed a member of the national recovery act compliance board in Milwaukee. She also served for a time as vice-president of the Wisconsin Citizens' Public Expenditure survey. In 1939 she was Milwaukee sponsor of the National Recreation association. At the time she worked for more adequate playground facilities.

Mrs. McGeoch also was a past president of the Girl Scouts of Milwaukee county and a past president of the Woman's Club of Wisconsin.

At the time of her death, she was a board member of both the Milwaukee and State Leagues of Women Voters.

The McGeoch country residence, Red Brae farms, near Eagle, Wis., in Waukesha county, was the scene of many conferences between Mrs. McGeoch and the leaders of the groups in which she worked.

### **Recall McGeoch Farm**

Mrs. McGeoch's husband is president and treasurer of McGeoch Land & Houses, Inc., one of the best known real estate firms here. The land once occupied by the old McGeoch farm now is the site of some of the largest West Allis factories, such as the Allis-Chalmers Manufacturing Co., the Le Roi Co., and the Kearny & Trecker Co.

Besides her husband, Mrs. McGeoch is survived by two sons, Arthur, Jr., and Frank G. of Milwaukee; three brothers, Lester Bigelow, Mineapolis, Minn.; Thomas Bigelow, Madison, and Garth Bigelow of Plummer, Idaho, and one sister, Mrs. Bernard Becker, Milwaukee.

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